EDAWN Major Investor Guide 2021





To view the current version of our Major Investor Guide, please go to www.edawn.org

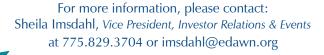


EDAWN's Areas of Focus

- Business Development: Attracts "primary" jobs and companies from outside Nevada with an emphasis on high wage and technology jobs
- Retention and Expansion: Assists in retaining and expanding "primary" companies and jobs, and serves as a central resource for existing companies
- Entrepreneurial Development: Supports local incubation and start-up groups to help create new companies that will ultimately grow in the region and diversify our economy.
- Workforce Development: The attraction and development of our workforce supports the success of all three legs of economic development and is a priority for FDAWN

EDAWN Major Investor Values & Opportunities

- Support EDAWN's regional economic development efforts to grow the economy and increase business opportunities for all companies
- Priority consideration for a Board of Trustee seat
- Included in EDAWN's Major Investor Guide distributed to all local primary companies and primary companies looking to relocate to the region
- Build relationships with and be connected to other Major Investors & Board Members
- Invited to attend exclusive EDAWN Major Investor & Board member events
- Receive priority seating at all EDAWN special events





EDAWN has created this Major Investor Guide for two reasons: First, to recognize you for your significant investment in the job creation program at EDAWN and ensure that we have a ready resource to use to refer you to the prospects that ask for information, visit the community, as well as our existing companies that may ask EDAWN for a referral.

Secondly, you are encouraged to do business with fellow major investors. These are the individuals who, like you, have invested significantly in the economic vitality of our community. You are part of a select group of community minded leaders that believe in the strength of our region and are willing to put financial resources behind the programs that will reshape and grow our local economy.

Please feel free to reach out to me or any one of our team members if you need anything in the future. Your investment and involvement in EDAWN is important and appreciated.

Thank you,

Miké Kazmierski

President & CEO, EDAWN

PLATINUM INVESTORS













Nevada Governor's Office of

ECONOMIC DEVELOPMENT

Empowering Success









PRESIDENTIAL GOLD INVESTORS ...

























































EDAWN GOLD INVESTORS



Acres Advisory Group
Alpen Mortgage
Amada Senior Care of Northern Nevada
Arrow Electronics
Bank of America
Basin Street Properties
Bender Group
Bishop Manogue Catholic High School
Brownstein Hyatt Farber Schreck, LLP
Carrara Nevada

CRRF

Chase International Real Estate City of Fernley Clark/Sullivan Construction Colliers International

Community Foundation of Northern Nevada

Cushman & Wakefield Digiprint Corporation

D.R. Horton, Inc.

Gilbane Building Company Granite Construction Company

Greenberg Traurig, LLP

Helix Electric IntelliSource

Intermountain Electric, Inc.

IT Avalon

K7 Construction, Inc.

Lansing Companies Las Vegas Raiders

Lewis Apartment Communities

Lewis Roca

Logically

Lyon Living

MUFG Union Bank

My Ride To Work

Neeser Construction

Nevada Gold Mines Northern Nevada Homes Northern Nevada Medical Center Novo Logistics PacStates

> Parsons Behle & Latimer Plenium Builders

> > Porter Group, LLC

Prominence Health Plan

RE/MAX Gold

Renewable Energy Park Reno Aces

Reno Engineering Corporation Reno Gazette-Iournal

Reno Public Market LLC

Reno Seed Fund

Reno-Sparks Convention & Visitors Authority

River City Logistics Inc.

S3 Development Company, LLC

Sierra Integrated Systems, LLC Sierra Pacific Federal Credit Union

SR Construction

Storey County

Tesla, Inc.

Toll Brothers

Uline

United Construction Company

UPS

U.S. Bank

Value Venture Studio Inc

Vidler Water Company

Warehouse Equipment Solutions, Inc. Western Nevada Supply, Co.

Whitney Peak Hotel



Advertising & Marketing



Digital engagement firm - providing public relations, website development, design, social media, advertising, marketing, and political campaigns.

Contact: Abbi Whitaker Phone: (775) 323-2977

Email: abbi@theabbiagency.com Website: www.theabbiagency.com

Banking



Wells Fargo Bank

Call, click or stop by today to start a conversation about how we can work with you to help your business succeed financially. Because an open dialogue can open doors. Wells Fargo. Together we'll go far.

Contact: Stuart Brady Phone: (775) 689-6219

Email: stuart.i.bradv@wellsfargo.com Website: www.wellsfargo.com



Plumas Bank

Founded in 1980, Plumas Bank is a full-service community bank dedicated to the communities we serve throughout Northern Nevada and Northeastern

California. HERE. For good.

Contact: BJ North Phone: (775) 786-0907 x 8924 Email: bj.north@plumasbank.com Website: www.plumasbank.com

Bank of America

Bank of America is the largest investor into CDFIs with over \$1 billion in all 50 U.S. states to help connect borrowers to affordable loans when more traditional channels may not be available.

Contact: Andrew Diedrichsen Phone: (775) 325-9011

Email: andrew.diedrichsen@bofa.com Website: www.bankofamerica.com

MUFG Union Bank

Union Bank is full-service bank doing business across the Western United States. As your trusted financial partner, we focus on your business and provided the right financial solutions and tools at the right time.

Contact: Pam Langbehn Phone: (916) 798-1310 Email: pamela.langbehn@unionbank.com Website: www.unionbank.com

U.S. Bank

A full-service regional bank with local community focus and direction.

Contact: Jack Prescott Phone: (775) 688-3475 Email: iack.prescott@usbank.com Website: www.usbank.com

INVESTOR DIRECTORY ___

Credit Union



Greater Nevada Credit Union

Northern Nevada's largest locally owned financial institution with \$65,000+ member/owners. Why? Because since 1949 we've vigorously pursued our passion "To Help More People Live Greater."

Contact: Wally Murray Phone: 775-886-1304 Email: wmurray@gncu.net Website: www.gncu.org

Sierra Pacific Federal Credit Union

Sierra Pacific is recognized as one of the safest depository credit unions nationally and had a five star rating from Bauer Financial. It provides very high value with clear, understandable products and services.

Contact: Jim Hunting Phone: (775) 834-3337

Email: jhunting@sierrapacificfcu.org Website: www.sierrapacificfcu.org

Business & Financial Services

Accounting



Eide Bailly, LLP

Eide Bailly LLP is a top 25 CPA firm in the nation with 28 offices in 12 states EideBailly servicing more than 54,000 clients nationwide.

Contact: Michael Klaich Phone: (775) 686-3201 Email: mklaich@eidebaillv.com Website: www.eidebaillv.com

Computer & Technology Services

Our mission is to enable small and midsized organizations to achieve their business objectives through information technology. To do that, our customers need a trusted IT ally with a wide and deep bench of IT talent with expertise in emerging and critical technologies such as cloud, cybersecurity. Office 365, mobility, and how the modern workplace operates. A trusted IT ally that can deliver reliability and operational excellence at an affordable price. A trusted IT ally like Logically.

Contact: Brandon Cerocke Phone: (775) 352-2301, x1025 Email: brandon.cerocke@logically.com Website: www.logically.com

Employment, Training & Human Resources

IntelliSource

IntelliSource is a national outsourcing company that provides organizations with scalable and sustainable solutions, site implementation, training, workforce recruitment and management that improve quality, efficiency, and manages cost without compromising company culture or brand. Specific expertise includes distribution and fulfillment operations, contact centers, business services, IT, project management, training and process improvement.

Contact: Jake Donahue Phone: (720) 987-4852

Email: idonahue@intellisource.com Website: www.intellisource.com



IT Avalon

IT Avalon staffs IT and Engineering projects nationwide for top-tier businesses across all industries.

 Contact: John Zink
 Phone: (925) 786-5366

 Email: john@itavalon.com
 Website: www.itavalon.com

Financial Services

Reno Seed Fund

The leading seed fund in Nevada providing angel investment for startups and early-stage companies. We focus on high-tech, high growth companies in software, healthcare services, Internet of Things, advanced manufacturing, hospitality tech, blockchain and fintech. We add value in addition to funding by serving as advisers and board members to our portfolio companies. Our investors limited partners include a Who's Who of local businessmen and entrepreneurs-all who contribute to innovation, community and economic development.

Contact: Eugene Wong Phone: (702) 835-3188

Email: gene@renoseedfund.com Website: www.renoseedfund.com

Insurance Services



LP Insurance Services

A rapidly growing Western based enterprise risk management, commercial **NSURANCE** and personal insurance brokerage firm, headquartered in Reno, Nevada.

Contact: Nick Rossi Phone: (775) 996-6001
Email: nick.rossi@lpins.net Website: www.lpins.net

Prominence Health Plan

The Prominence approach to health insurance is driven by the knowledge that every company is unique and the kind of coverage they need varies.

Contact: Gabrielle Sansone **Phone:** 775-770-9478

Email: gabrielle.sansone@uhsinc.com Website: www.prominencehealthplan.com

Legal Services



McDonald Carano LLP

Statewide law firm practicing in the areas of business entity formation and transactions, state and local taxes & incentives, real estate & entitlements, labor & employment, intellectual property, business litigation, gaming, creditors' rights & bankruptcy, construction, tax & estate planning, energy, environmental & natural resources, and governmental affairs.

Contact: Matthew Addison Phone: (775) 326-4330

Email: maddison@mcdonaldcarano.com Website: www.mcdonaldcarano.com

Brownstein Hyatt Farber Schreck, LLP

Founded in 1968, Brownstein Hyatt Farber Schreck practices in the areas of real estate, corporate law, public policy, natural resources, intellectual property and litigation.

Contact: Scott Scherer Phone: (775) 398-3804
Email: sscherer@bhfs.com Website: www.bhfs.com

INVESTOR DIRECTORY ____

Greenberg Traurig, LLP

At GT, innovation is more than just talk. It's in our DNA. GT utilizes a systemic, holistic approach to innovation, helping you cut through the noise. In our experience, the most productive models come from an open, transparent, and collaborative relationship with our clients. Everything we do is rooted in our desire to provide clients with quality legal representation.

Contact: Eric V. Rowen Phone: 310-586-3855
Email: rowene@gtlaw.com Website: www.gtlaw.com

Lewis Roca

A leading regional law firm serving Nevada business leaders. The firm helps establish and grow businesses by helping clients manage a wide range of complex corporate matters and commercial transactions, offering trusted advice about corporate entity formation and governance, banking and finance, real estate acquisition, development and construction, gaming, labor and employment, regulatory and government relations.

Contact: Paul Matteoni Phone: (775) 321-3425
Email: pmatteoni@lewisroca.com Website: www.lewisroca.com

Parsons Behle & Latimer

Parsons Behle & Latimer (PBL) is a regional, full service law firm founded in northern Nevada in 1882. With over 130 attorneys in offices located in Nevada, Utah, Idaho, Washington D.C and Montana, PBL provides dedicated services to businesses and individuals with particular emphasis on corporate, transactional, tax, real estate, environmental, natural resources, mining, employment, intellectual property and litigation.

Contact: Michael Kealy Phone: (775) 789-6544

Email: mkealy@parsonsbehle.com Website: www.parsonsbehle.com

Mortgage Brokerage

Alpen Mortgage

Northern Nevada's #1 Private Lender supports local projects through real estate financing utilizing local decision makers on Construction, Commercial, Land, Bridge and Residential loans.

Contact: Max Haynes Phone: 775-851-1313

Email: max@alpenmtg.com Website: www.alpenmtg.com

Printing Services

Digiprint Corporation

Digiprint has been in the printing business for over 29 years in Northern Nevada. We provide complete design, printing and mailing services.

Contact: David Spillers Phone: (775) 786-4464

Email: david@digiprintcorporation.com Website: www.digiprintcorporation.com

Construction & Contractors



Frank Lepori Construction, Inc.

Frank Lepori Construction, Inc., a locally owned and operated General Contractor,

has been turning our customer's visions into realities for over 25 years.

Contact: Frank Lepori Phone: (775) 337-2063 x103

Email: frank@leporiconstruction.com Website: www.leporiconstruction.com



Clark/Sullivan Construction

Clark/Sullivan Construction is a general contractor with offices in Nevada, California and Wyoming. We enjoy projects that build better communities. Our portfolio includes public works, education, hospitality, medical, industrial, commercial buildings and more. We are "The partner to build with." We excel at providing solutions with collaborative delivery methods, including Design-Build and CMAR.

Contact: Kevin Stroupe Phone: (775) 355-8500
Email: kevin@clarksullivan.com Website: www.clarksullivan.com

Gilbane Building Company

Gilbane Building Company is a construction industry leader that delivers innovative building solutions from best in class teams committed to the highest standards of quality.

Contact: Rich Arndt Phone: (602) 763-2541
Email: rarndt@gilbaneco.com Website: www.gilbaneco.com

Granite Construction Company

Granite Construction Company is a full-service general contractor, construction management firm and construction materials producer.

Contact: Chris Burke Phone: (775) 352-1902

Email: chris.burke@gcinc.com Website: www.graniteconstruction.com

K7 Construction, Inc.

K7 Construction is a commercial general building contractor specializing in all remodel, tenant

improvement and new construction projects.

Contact: David KnaubPhone: (775) 826-8872 x108Email: david.knaub@K7C.comWebsite: www.K7C.com

Neeser Construction

We are the ONLY LOCAL Mid/Hi-Rise Contractor specializing in Student & High Density Housing, Parking Structures, & Hotels; most recently the RED & DECO projects. To deliver Northern Nevada budgets that developers can make work, we provide one stop shopping via Design/Build, Design-Assist, & pre-construction services. We are unique in achieving budgets by self-performing many of the trades and providing in-house structural engineering expertise. In addition, we nurture exclusive subcontractor relationships giving us excellent leverage in this subcontractor driven marketplace.

Contact: Luke Hermann Phone: (775) 223-3030
Email: luke@neeserinc.com Website: www.neeserinc.com

Plenium Builders

Sparks-based General Contractor serving clients in the commercial, industrial, public works and

luxury residential markets.

Contact: Tobin Basta Phone: (775) 302-6554

Email: tbasta@pleniumbuilders.com Website: www.pleniumbuilders.com

Sierra Integrated Systems, LLC

Full-service provider of all electrical and low voltage systems for residential and commercial customers. Systems include lighting design, installation of all electrical systems, audio-video, lighting control, motorized shading and security.

Contact: Keith Burrowes Phone: (775) 853-4800

Email: keithb@ihs-sierra.com Website www.sierraintegratedsystems.com

SR Construction

SR Construction, Inc. (SR) was founded in 1991 as a full-service Design-Build General Contractor

with in-house design, preconstruction, and construction services.

Contact: Scott Loughridge Phone: (702) 877-6111
Email: sloughridge@srbuilt-usa.com Website: www.srbuilt-usa.com

United Construction Company

United Construction Company is a leading design/build and general contracting firm that creatively and successfully serves private, public and institutional customers throughout the western U.S.

Contact: Michael Russell Phone: (775) 398-1732

Email: michaelr@unitedconstruction.com Website: www.unitedconstruction.com

Western Nevada Supply, Co.

We offer a diverse line of products including Plumbing, Water Works, HVAC, Irrigation, Hydronics and Solar, Industrial (PVF), Paint along with multiple Kitchen & Bath Showrooms.

Contact: Rick Reviglio Phone: (775) 359-5800

Email: RReviglio@goblueteam.com Website: www.goblueteam.com

Electrical Contractor

Helix Electric

Helix Electric is a full service electrical contractor and industry leader specializing in design-build and highly complex electrical projects throughout the United States.

Contact: Darren Vanderford Phone: 775-376-3235

Email: dvanderford@helixelectric.com Website: www.helixelectric.com

Intermountain Electric. Inc.

Since its formation in 1946, Intermountain Electric, Inc. has established itself as a premier commercial and industrial electrical contractor in Nevada, Colorado and California providing quality electrical installations, design build services, electrical testing and maintenance in a safe and economical manner.

Contact: Tom Pourchot Phone: (775) 850-3600
Email: tpourchot@imelect.com Website: www.imelect.com

Engineering

Reno Engineering Corporation

Reno Engineering Corporation (REC) is a Civil Engineering consulting firm located in Downtown Reno. We have been in operation since 1994. Key employees include Vincent Griffith P.E., Justin Farley P.E. Projects include South Meadows Park, Tahoe Reno Industrial Center, Tesla, Switch, Northern Nevada Industrial Center and more. They focus on Nevada development projects that serve as sustainable and long-term economic value to the State. Services include: Feasibility, Alignment Studies and Economic Analysis of Design Alternatives, Preparation of Plans and Specifications for Street Construction and Rehab, Civil Site Development.

Contact: Vincent Griffith, P.E.Phone: (775) 813-1822Email: vince@recnv.comWebsite: www.recnv.com





HVAC, Plumbing, and Mechanical



RHP Mechanical Systems

RHP Mechanical Systems is a closely held, locally owned Northern Nevada business. Specializing in HVAC, Plumbing and Mechanical work, per design/build, design/assist or plan/specification.

Contact: Michael Scolari Phone: (775) 322-9434 X 224
Email: mscolari@rhpinc.net Website: www.rhpinc.net



Savage and Son, Inc.

Savage and Son is a locally owned family business established in 1893 with Nevada Contractor's license #10. Savage and Son is a Plumbing/HVAC/Piping contractor specializing in all aspects of Commercial, Residential, and Industrial Process Manufacturing Piping projects. With our on-site state-of-the-art fabrication facility, we are able to maintain a superior quality product at a more efficient and lower cost to the end user. Thank you for thinking SAVAGE.

Contact: Len Savage Phone: (775) 828-4193

Email: lens@savageandson.com Website: www.savageandson.com

Material Handling Systems

Warehouse Equipment Solutions, Inc.

Design, engineer, supply, install and service material handling systems nationwide including pallet racking systems (all types), conveyor systems, shelving systems, mezzanines, waste equipment and dock equipment.

Contact: Robert Johnson Phone: (775) 851-7811

Email: rjohnson@whsesolutions.com Website: www.whsesolutions.com

Distribution

Arrow Electronics

Arrow Electronics is a global provider of products, services and solutions to industrial and commercial users of electronic components and enterprise computing solutions, with 2016 sales of \$23.8 billion. Arrow serves as a supply channel partner for more than 125,000 original equipment manufacturers, contract manufacturers and commercial customers through a global network of more than 465 locations serving over 90 countries.

Contact: Danny Weibel Phone: (775) 334-1054
Email: danny.weibel@arrow.com Website: www.arrow.com

Uline

Uline, a family-owned business, is the leading distributor of shipping, industrial and packaging materials to businesses throughout North America. For over 40 years, we've stayed committed to providing the highest levels of service and quality products to our customers.

Contact: Brian Wayer **Phone:** (800) 295-5510, ext. 4557

Email: bwayer@uline.com Website: www.uline.com

INVESTOR DIRECTORY ___

Education

Bishop Manogue Catholic High School

Bishop Manogue Catholic High School is a four-year Catholic, co-educational high school that serves the greater Northern Nevada and Tahoe area. The school educates more than 600 students through a rigorous college prep curriculum rooted in faith, leadership, knowledge and compassion.

Contact: Matthew Schambari Phone: 775-336-6001

Email: matthew.schambari@bishopmanogue.org Website: www.bishopmanogue.org

Government Affairs

Government Agencies

Nevada Governor's Office of Economic Development Nevada Governor's Office of Economic Development

Nevada is a business-friendly state with a very low-regulation environment, a streamlined licensing and approval processes, and a favorable tax environment for business and industry. A state with the workforce development, education and infrastructure in place to support our economic development.

Contact: Michael Brown Phone: 775-687-9900

Email: michael.brown@diversifynevada.com Website: www.diversifynevada.com



City of Reno

The Biggest Little City in the World" offers exceptional quality of life, culture, and a vibrant, diverse economy. Mission: To efficiently provide the highest level of services responsive to our community and to enhance the quality of life and economic vitality. Council Strategic Priorities:

- Enhance Communication and Citizen Engagement
- Provide Efficient and Responsive City Services
- Provide Safe and Livable Neighborhoods
- Promote a Sustainable and Vibrant Economy

Contact: Naomi Duerr Phone: (775) 334-2017 Email: duerrn@reno.gov Website: www.reno.gov



City of Sparks

Sparks (pop. 90,000) - In 2009, Business Week named Sparks the No. 1 city in Nevada to start a new business. And a more recent survey by the Boyd Company named Sparks one of the top 10 places in the nation for high-tech companies to

open a manufacturing facility.

Contact: Kristopher Dahir Phone: (775) 353-2311 Email: kdahir@cityofsparks.us Website: www.cityofsparks.us



Washoe County

Regional government serving more than 400,000 people with state mandated, regional and community services.

Contact: Eric Brown Phone: (775) 328-2000

Email: epricebrown@washoecounty.us Website: www.washoecounty.us





City of Fernley

It is the mission of the City of Fernley to provide all municipal services in a proactive, innovative, and fiscally-responsible way to continue to enhance the community's quality of life, provide a high-level of responsive, local government services and promote future prosperity and the balanced growth of the community.

Contact: Mayor Roy Edgington Phone: 775-784-9857

Email: mayor@cityoffernley.org Website: www.cityoffernley.org

Storey County

Storey County, the second smallest Nevada county, is home to the United States' largest industrial park, the Tahoe-Reno Industrial Center. Storey County's rich, living legacy unites with high-tech modernization that's enjoyed by residents, businesses and visitors alike. This county offers a variety of small-town communities that are merely minutes away from large metropolitan areas—the best of both worlds.

Contact: Austin Osborne Phone: (775) 847-0968

Email: aosborne@storeycounty.org Website: www.storeycounty.org

Consulting Services & Support

Carrara Nevada Government Affairs

Contact: Jim Nadeau Email: iim@carraranv.com

Porter Group, LLC

Porter Group is a bipartisan federal government affairs and business consulting firm. Phone: (702) 630-1342 Contact: Jon C. Porter, Sr. Email: jporter@portergs.com Website: www.portergs.com

Healthcare Resources



MOBE & ACOVA Health

We provide novel support and therapies to make a meaningful and sustainable improvement in the quality of life of targeted individuals. Phone: (763) 267-8323

Phone: (775) 336-7521

Website: www.carraranv.com

Contact: Chad Martinson

Email: cmartinson@acovahealth.com Website: www.MOBEforlife.com

www.acovahealth.com



Renown Health

Renown is the region's largest integrated healthcare network with 4 hospitals, more than 20 outpatient care locations and an Insurance division with more than 100,000 area members. Renown is also the region's largest private employer with more than 5000 FTEs.

Contact: Tony Slonim Phone: (775) 982-5529 Email: aslonim@renown.org Website: www.renown.org

INVESTOR DIRECTORY

Amada Senior Care of Northern Nevada

At Amada Senior Care of Northern Nevada, we provide comprehensive, non-medical care to seniors so that they are able to remain in their homes and continue doing the things they love. Some of the services our home-care aides provide include help with activities of daily living such as meal preparation, light housekeeping, medication reminders, and transportation.

Contact: Ryan Hart Phone: 775-432-6022

Website: www.amadanorthernnevada.com Email: ryan.h@amadaseniorcare.com

Northern Nevada Medical Center

Northern Nevada Medical Center is an acute care hospital located in Sparks, Nevada. NNMC has a proud tradition of providing quality health care in a comfortable, accessible environment.

Contact: Helen Lidholm Phone: (775) 356-4001 Email: helen.lidholm@uhsinc.com Website: www.NNMC.com

Hotel & Casino



Atlantis Casino Resort Spa

Atlantis is a luxurious AAA Four Diamond resort destination in the heart or Reno's restaurant, shopping and entertainment district. Atlantis showcases Reno's only Concierge Hotel Tower, eight award-winning restaurants, a dynamic casino, state-of-the-art meeting and conference facilities and the world-class Spa Atlantis, voted top ten in the world as SpaFinder's Readers' Choice award recipient for Best Casino Hotel Spa.

Contact: John Farahi Phone: (775) 824-4401

Email: jfarahi@monarchcasino.com Website: www.atlantiscasino.com



THE ROW RENO

THE ROW – the city within a city. Three distinct resorts. One amazing ELDORADO GIRGUS SILVER LEGACY experience. With 25 restaurants, 23 bars and lounges, 11 nightspots and In The Heart Of Reno | TheRowReno.com thousands of luxury rooms and suites, THE ROW is Reno's ultimate destination. The Silver Legacy, Eldorado and Circus Circus are connected via walkway and all are within walking distance of ACES ballpark, the Truckee river and dozens of restaurants and performance venues, and is located 30-45 minutes away from world-class 14 Lake Tahoe/Truckee California ski resorts.

> Contact: Rick Murdock Phone: (775) 786-5700

Email: murdockr@eldoradoreno.com Website: www.eldoradoreno.com



Grand Sierra Resort

Grand Sierra Resort is an all-encompassing destination resort with over 200,000 square feet of meeting space located in the heart of the Reno-Tahoe region.

Contact: Andrew Diss Phone: (775) 789-1194

Email: andrew.diss@meruelogaming.com Website: www.grandsierraresort.com





Peppermill Resort Spa Casino

The Peppermill Resort Spa Casino pairs ideal meeting venues with impeccable service in our 106,000 square feet of meeting space and 2-story 17th-floor executive boardroom. Perfect for your next meeting, trade show or convention, we offer full service state-of-the-art meeting facilities, in-house catering, and amenities that rival the finest hotels.

Contact: Pat Flynn Phone: (775) 689-7144

Email: pflynn@peppermillreno.comWebsite: www.peppermillreno.com

Whitney Peak Hotel

Whitney Peak Hotel is Downtown Reno's ONLY non-gaming, non-smoking boutique luxury hotel that embraces active lifestyles and casual luxury.

Contact: Ramon Villegas Phone: (775) 398-5484

Email: rvillegas@whitneypeakhotel.com Website: www.whitneypeakhotel.com

Manufacturing



Elemental LED, Inc.

Elemental LED, a leading U.S. based engineering and technology company, is the largest provider of low-voltage linear LED lighting solutions in North America.

Contact: Randy Holleschau Phone: (925) 285-5541

Email: randy.holleschau@elementalled.com Website: www.elementalled.com



NOW Foods

For more than 40 years NOW Foods' promise to retailers and consumers has been to provide the highest quality natural products at the best possible price. With over 1,400 natural products including supplements, foods, sports nutrition and personal care products, NOW® is the choice of consumers dedicated to natural health and well-being.

Contact: Jim Emme Phone: (630) 545-9098 x2250 Email: jim.emme@nowfoods.com Website:: www.nowfoods.com

Tesla. Inc.

Tesla is committed to accelerating the world's transition to sustainable energy with all-electric cars and clean energy products. Founded in 2003, Tesla is the first successful American automotive startup in more than 50 years. Tesla believes the faster the world stops relying on fossil fuels and moves towards a zero-emission future, the better.

Contact: Chris Reilly Phone: 949-375-4442
Email: creilly@tesla.com Website: www.tesla.com

Mining

Nevada Gold Mines

Nevada Gold Mines is the single largest gold-producing complex in the world. It was formed in 2019 as a joint venture between Barrick Gold Corporation (61.5%) and Newmont Goldcorp (38.5%) through the combination of their significant assets across Nevada. This massive mining operation comprises eight mines along with their associated infrastructure and processing facilities which produced an estimated 4 million ounces of gold in 2018. The mission of Nevada Gold Mines is to be the world's most valued gold mining business by finding, developing, and owning the best assets, with the best people, to deliver sustainable returns for our owners and partners.

Contact: Alissa Wood Phone: (775) 748-1043
Email: awood@nevadagoldmines.com Website: www.barrick.com

Non-Profit Organizations

Community Foundation of Western Nevada

We connect people who care with causes that matter by supporting local nonprofits, leading our own community initiatives, and connecting and facilitating corporate giving.

Contact: Chris Askin Phone: (775) 333-5499

Email: caskin@nevadafund.org Website: www.nevadafund.org

Professional Sports

Las Vegas Raiders

The Raiders –who began play in the American Football League in 1960 – enter their 60th year of professional football competition, including the last 49 as a member of the National Football League. In six memorable decades – the 1960's, '70's, '80's, '90's, 2000's and 2010's – the Raiders have been dominant in professional football since Al Davis first pledged in 1963 to build the finest organization in pro sports. During these decades of dominance, the Raiders have won three World Championships of Professional Football, participated in five Super Bowls, an AFL championship, four American Football Conference championships, played in 14 championship games, won or tied for 17 division championships, had 22 playoff seasons, finished 36 seasons at .500 or better and played in 44 postseason games. The Raiders received approval from the National Football Legue to relocate the franchise to Las Vegas, Nevada in March 2017 and held groundbreaking ceremonies for the Las Vegas Stadium on November 13, 2017.

Contact: Rosie Bone Phone: (510) 780-5000
Email: rbone@raiders.com Website: www.raiders.com





Professional Sports & Entertainment

Reno Aces

Providing affordable, family friendly entertainment in a World Class outdoor sports venue; playing 70 Triple-A Baseball games and dozens of special events both public and private throughout the year.

Contact: Eric Edelstein Phone: (775) 334-7023
Email: ee@renoaces.com Website: www.renoaces.com

Publishing

Reno Gazette-Journal

Reno Gazette Journal, part of the USA TODAY NETWORK, is the top digital source for news and information in northern Nevada, reaching readers through a comprehensive blend of print, digital and mobile platforms. In addition, with its pool of resources, partners, technology and connectivity to consumers, Reno Gazette Journal offers the most encompassing and profound marketing solutions for businesses to connect with potential customers.

Contact: Mike Loader Phone: (775) 788-6236
Email: mloader@gannett.com Website: www.rgj.com

Real Estate

Commercial, Industrial & Office



Dickson Commercial Group, Inc.

Dickson Commercial Group is one of the largest commercial real estate firms in Northern Nevada. DCG offers broad based market knowledge, proven problem solving capabilities and a full array of real estate services.

Contact: Tom Fennell Phone: (775) 850-3117

Email: tfennell@dicksoncg.com Website: www.dicksonCG.com



Mark IV Capital, Inc.

Mark IV Capital is a Development and Asset Management company with 7 offices in five states that has been operating for over 45 years. In June 2019, Mark IV acquired the 4300 acre Victory Logistics District located in Fernley, NV.

Contact: Ross Pfautz Phone: (949) 293-4802
Email: rpfautz@markiv.com Website: www.markiv.com



Stark Accelerators Commercial Real Estate

Locally owned full service commercial real estate brokerage company with expertise in sales and leasing for Office, Industrial, Retail, Land, Multifamily and Investment properties.

Contact: Ken Stark Phone: (775) 825-4400
Email: kstark@stark.realestate Website: www.stark.realestate

Acres Advisory Group

Commercial real estate and development firm that specializes in identifying land acquisition opportunities and creating strong joint venture partnerships.

Contact: Scott Gaughan Phone: (702) 480-3776

Email: scott@acresadvisorygroup.com Website: www.acresadvisorygroup.com

CBRE

CBRE is the largest real estate services firm in the world, providing Industrial brokerage and Build To Suit services, Office, Retail and Investment Property brokerage, integrated team of data center brokerage, project management and facility management, global supply chain solutions, debt and equity financing, facilities management.

Contact: Daniel Buhrmann Phone: (775) 823-6929
Email: daniel.buhrmann@cbre.com Website: www.cbre.com

Colliers International

Colliers International provides commercial real estate brokerage and management services for office,

industrial, retail, multi-family, and land projects.

Contact: Melissa Molyneaux Phone: (775) 823-4674
Email: melissa.molyneaux@colliers.com Website: www.colliers.com

Cushman & Wakefield

As a global leader in Commercial Real Estate, we provide custom solutions for the clients we serve, offering Brokerage, Debt, Development Services and property management for Industrial, Office, Retail and Multi-Family. Our experienced professionals source technology, logistics and global supply chain solutions for Occupiers and Investors.

Contact: Christina Roush Phone: 702-210-6300

Email: christina.roush@cushwake.com Website: www.cushmanwakefield.com

Lyon Living

Formed in 1989, Lyon Living specializes in pre-entitlement and development, construction management, acquisitions, real estate repositioning, debt & equity capital financing and property operations.

Contact: Peter Zak Phone: 949-252-9101
Email: amyferguson@lyonliving.com Website: www.lyonliving.com

Developers



CAI Development

Vertically integrated development based in Nevada that develops publicly traded franchise brands in hospitality and purchases and develops

distribution facilities nationally.

Contact: Christopher Beavor Phone: 702-373-3175
Email: chris@caicap.com Website: www.caicap.com





Dermody Properties

Dermody Properties is a privately-owned real estate investment, development and management firm. The company specializes in the acquisition and development of logistics real estate in strategic locations for e-commerce fulfillment centers, third party logistics and distribution customers. Founded in 1960, Dermody Properties has invested in more than 83 million square feet of industrial space. In addition to its corporate office in Reno, NV, it has regional offices in northern and southern California, Atlanta, Phoenix, Seattle, Chicago, New Jersey and Nevada.

Contact: Michael Dermody Phone: (775) 858-8080
Email: mdermody@dermody.com Website: www.dermody.com



McKenzie Properties Management, Inc.

McKenzie Properties develops, builds, and leases commercial space throughout Northern Nevada. The company owns and manages over 2 million square feet of office, industrial and retail space.

Contact: Todd McKenzie Phone: 775-329-5181

Email: todd@mckenzieproperties.com Website: www.mckenzieproperties.com

Lansing Companies

Founded in 1984, Lansing Companies is the leading expert in Southern California land development,

now expanding to AZ, NV and CO.

Contact: Gregory Lansing Phone: (858) 523-0719

Email: khouser@lansingcompanies.com Website: www.lansingcompanies.com

Lewis Apartment Communities

With over 40 years of experience, Lewis Apartment Communities is a leader in the development and management of rental communities. We are dedicated to providing a superior living experience for our residents. In Reno, our Harvest at Damonte Ranch Apartments and our Latitude 39 Apartments in South Meadows provide brand-new luxury living options for every lifestyle.

Contact: Gigi Chisel Phone: (775) 546-5013

Email: gigi.chisel@lewismc.com Website: www.lewisapartments.com

Renewable Energy Park

The Renewable Energy Park (REP) is a 3701-acre industrial and green data center development near

Fernley, NV.

Contact: Steve Hoshimi Phone: (310) 508-4994
Email: steve@rnwpark.com Website: www.rnwpark.com

Reno Public Market, LLC

Owner/developer of the Shoppers Square/Reno Public Market redevelopment project.

Contact: Douglas Wiele Phone: (916) 769-0101

Email: dwiele@foothillpartners.com Website: www.renopublicmarket.com

Property Management

Basin Street Properties

Basin Street is a Real Estate firm that has built a renowned track record of successfully developing, acquiring and managing office, industrial, retail and hospitality properties throughout the western U.S.

Contact: Mike Williams Phone: (775) 954-2821

Email: mwilliams@basin-street.com Website: www.basin-street.com

Residential

Chase International Real Estate

Chase International Real Estate is an independent real estate firm featuring 10 offices around the Lake Tahoe/Reno/Carson Valley region to provide our clients with the best possible customer service and local expertise available.

Contact: Susan Lowe Phone: (775) 588-1444

Email: slowe@chaseinternational.com Website: www.chaseinternational.com

D.R. Horton, Inc.

D.R. Horton has been the largest home builder by volume in the US since 2002. Founded in 1978 in Fort Worth, TX, D.R. Horton has operations in 88 markets in 29 states across the US and closed 61,164 homes in the twelve-month period ended June 30, 2020. The company is engaged in the construction and sale of high-quality homes through its diverse brand portfolio. D.R. Horton also provides mortgage financing, title services and insurance agency services for homebuyers through its mortgage, title and insurance subsidiaries.

Contact: Rusty Ameter Phone: (775) 856-8450

Email: rdameter@drhorton.com Website: www.drhorton.com/reno

Northern Nevada Homes

Northern Nevada Homes is one of Reno's leading home builders. We build masterfully crafted houses throughout Northern Nevada. It's our great quality and of affordable pricing that make us such a great option. Call us today to get started on your way to your dream home.

Contact: Robert Fitzgerald Phone: 775-201-0117
Email: rob.fitzgerald@nnhomes.com Website: www.nnhomes.com

RE/MAX Gold

RE/MAX Gold, the #1 RE/MAX franchise in the world and proud member of Gold Nation, is a robust network of highly motivated, top-producing REALTORS® dedicated to providing and maintaining the highest quality real estate environment and services in the industry.

Contact: Kori Griffith Phone: (775) 327-9970

Email: kgriffith@renotothemax.com Website: www.renotothemax.com





S3 Development Company

S3 Development Company's 30 years of development in Northern Nevada by the 4th generation Nevadan family encompasses a broad spectrum of Residential and Commercial Developments. Developments throughout Northern Nevada include the Award winning 3,700 residential unit "Somersett Master Planned Golf Community", as well as being a key player in the revitalization of the Downtown high-rise office and Midtown districts in the City of Reno. For more information about commercial space available please refer to our website at S3Devco.com.

Contact: Blake Smith Phone: (775) 323-1405 Email: blake@s3devco.com Website: www.s3devco.com

Toll Brothers

Toll Brothers is the nation's leading builder of luxury homes in the best locations across the U.S. As a fellow EDAWN partner, take advantage of \$5,000 in addition to any current incentives towards your new Toll Brothers home.

Contact: Gary Mayo Phone: (702) 243-9800

Email: gmayo@tollbrothers.com Website: www.tollbrothers.com/Reno

Technology

Blockchain Software Development & Infrastructure



Blockchains, Inc.

OCKCHAINS Blockchains, IIIC.

Blockchains is a company dedicated to conceptualizing, building, and incubating blockchain-powered ideas. Founded in July 2014 by Jeffrey Berns, a consumer protection attorney and early adopter of blockchain technology, Blockchains seeks to protect and empower individuals through blockchain-based applications.

> Contact: Matthew Digesti Phone: (775) 432-0000 Email: mdigesti@blockchains.com Website: www.blockchains.com

Intent Data for B2B Marketing



Bombora, Inc.

Bombora is the largest aggregator of B2B intent data, providing B2B marketing and sales teams insights about when their customers are actively in market.

Contact: Karim Mekhid Phone: (775) 525-0575 Email: kmekhid@bombora.com Website: www.bombora.com

Data Center



Switch

Switch (NYSE: SWCH), the technology infrastructure corporation headquartered in Las Vegas, Nevada is built on the intelligent and sustainable growth of the Internet. Switch Founder and CEO Rob Roy has developed more than 500 issued and pending patent claims covering data center designs that have manifested into the company's world-renowned data centers and technology solutions.

The Switch PRIMES, located in Las Vegas and Tahoe Reno, Nevada; Grand Rapids, Michigan; and Atlanta, Georgia are the world's most powerful hyperscale data center campus ecosystems with low latency to major U.S. markets. Visit switch.com for more information.

Contact: Alise Porto Phone: (702) 280-1823
Email: alise@switch.com Website: www.switch.com

Technology Deployment & Development

Value Venture Studio Inc

Value Venture Studio Inc creates scalable cloud-based software businesses. Build teams. Establish operations. Launch projects. Develop Reno's start-up ecosystem.

Contact: Value Quraishi Phone: (775) 234-2134
Email: value@vvs.gg Website: www.vvs.gg

Tourism

Reno Sparks Convention & Visitors Authority

The RSCVA is the primary agency supporting the promotion of meeting, convention and tourism business for the Reno/Sparks/North Lake Tahoe region.

Contact: Charles Harris Phone: (775) 827-7660

Email: charris@renotahoeusa.com Website: www.visitrenotahoe.com

Transportation

Airport



Reno-Tahoe Airport Authority

The Reno-Tahoe
port Authority

The Reno-Tahoe Airport Authority owns and operates both the RenoTahoe International Airport and the Reno-Stead Airport. The RenoTahoe International Airport provides commercial, cargo, military and
general aviation services and facilities to benefit the region in a safe,
convenient, and efficient manner. The Reno-Stead Airport is a general
aviation reliever airport.

Contact: Daren Griffin Phone: (775) 328-6400
Email: dgriffin@renoairport.com Website: www.renoairport.com





Employee Transportation Solutions

My Ride to Work

My Ride to Work is the driving force behind your workforce. A premier transportation company, we offer safe, reliable and comfortable transportation solutions for your employees.

Contact: Geoff Donahue Phone: (720) 878-1542

Email: geoff@myridetowork.com Website: www.myridetowork.com

Logistics



ITS Logistics

ITS Logistics is a premier Third-Party Logistics company that provides creative supply chain solutions with an asset-lite transportation division that ranks #35 in North America, a top-tier asset-based dedicated fleet, a Top 20 intermodal and drayage division, and innovative omnichannel distribution and fulfillment services. With the highest level of service, unmatched industry experience and work ethic, and a laser focus on innovation and technology—our purpose is to improve the quality of life by delivering excellence in everything we do.

Contact: Patrick McFarland Phone: (775) 501-3240
Email: pmcfarland@its4logistics.com Website: www.its4logistics.com



OnTrac

OnTrac is the first in overnight delivery in California, Arizona, Nevada, Oregon, Washington, Utah, Colorado and Idaho. From Reno, OnTrac is overnight to 7 Western states.

Contact: Erin Metscher Phone: (702) 204-5617
Email: emetscher@ontrac.com Website: www.ontrac.com

Bender Group

Bender Group combines a small business approach with innovative and technology-based logistics solutions to help companies of all sizes improve their supply chain systems.

Contact: Brian Classen Phone: (775) 788-8013

Email: brianc@benderwhs.com Website: www.bendergroup.com

Novo Logistics

Novo Logistics has built a reputation rooted in transparency, responsiveness, and consistency, delivering customized logistics solutions our partners can rely on to streamline their supply chain. As a Third-Party Logistics company, we're always looking for real answers to your long-shot, head-scratching needs. We partner with companies in the home improvement, tech, retail, construction, hospitality, healthcare, food and beverage, and manufacturing industries to provide warehousing, on-plant and manufacturing solutions, value-add services, yard and shuttle management, and contingent labor solutions.

Contact: Dong Min Phone: (916) 801-5344
Email: dong.min@novo-usa.com Website: ww.novo-usa.com

River City Logistics Inc.

River City Logistics is a premier 3PL company that offers both asset based solutions as well as a full scale brokerage to solve your logistics needs. We connect shippers to effective, efficient freight solutions, with no customer too small and no problem too big!

Contact: Chris Brewer Phone: (563) 663-5645

Email: chris@rivercitylogistics.net Website: www.rivercitylogistics.net

UPS

UPS is a global leader in logistics, offering a broad range of solutions including transporting packages and freight; facilitating international trade, and deploying advanced technology to more efficiently manage the world of business.

Contact: Philip Cote Phone: (775) 221-5587

Email: pcote@ups.com Website: www.ups.com/reno

Public Transportation



Regional Transportation Commission

The RTC serves the citizens of Reno, Sparks and unincorporated areas of Washoe County. As the federally designated Metropolitan Planning Organization for the region, the RTC provides leadership in planning, public policy development and implementation of quality transportation systems through a commitment to excellence and stewardship to meet the community's present and future transportation needs. The RTC is governed by five appointed representatives from the City of Reno Council (2), City of Sparks Council (1) and the Washoe County Board of Commission (2).

Contact: Bill Thomas Phone: (775) 335-1826
Email: bthomas@rtcwashoe.com Website: www.rtcwashoe.com

Utility Energy



NV Energy

Investor owned energy utility serving Northern Nevada.

Contact: Carolyn Barbash
Phone: (775) 834-5677

Email: cbarbash@nvenergy.com
Website: www.nvenergy.com

Telecommunications

PacStates

Since 1986, PacStates has provided a full range of Telecommunications services including: Telco & Internet reviews/solution, Voice/Data/Fiber Cable Infrastructure/equipment rooms, Digital and VoIP phone solutions, HD Video Conferencing & Surveillance.

Contact: Michael W. Buis Phone: (775) 284-4103
Email: mbuis@pacstatesnv.com Website: www.psc-reno.com





Water



Truckee Meadows Water Authority

Water purveyor to the greater Reno-Sparks area.

Contact: Mark Foree Phone: (775)-834-8009

Email: mforee@tmwa.com Website: www.tmwa.com

Vidler Water Company

Our company is a resource development company based in Carson City, NV with an experienced professional team in the sciences with extensive involvement throughout Nevada and the southwest at the local, state and federal level.

Contact: Steve Hartman Phone: (775) 885-5000 x108
Email: shartman@vidlerwater.com Website: www.vidlerwater.com

GROW THE ECONOMY

Create Jobs in Your Community by Investing in Economic Diversification

If your company is interested in giving back to the region and the economy in Greater Reno-Sparks, consider an investment opportunity with EDAWN.

Your support of EDAWN plays a vital role in attracting and growing quality companies in our region that produce high-paying jobs and provide the tax dollars necessary to maintain our quality of life. By being engaged, you gain new contacts, new insights, and new strategies for reaching out and staying relevant to your key audiences.

ROI of 300:1

Invest \$1 into Economic development; Inject \$300 into our local community.

For more information, contact:

Sheila Imsdahl

Vice President, Investor Relations & Events
at 775-829-3704 or imsdahl@edawn.org
or visit our website at www.edawn.org

To view the current version of our Major Investor Guide, please go to www.edawn.org



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BOARD OF TRUSTEES OFFICERS

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WE THINK LOCAL





The "We Think Local" program is a community initiative to build awareness of the economic benefits of doing business locally. This effort enhances the livability of our community, the stability and diversity of the local economy and the retention and expansion of local businesses, while increasing awareness of the personal, community and economic benefits of choosing to "Think Local" first.

There are several ways to participate in the "Think Local" initiative. Including:

- Purchase goods or services from local vendors and suppliers, and when needed, from on-line companies with a presence within the State of Nevada. Purchase from companies that hire local employees.
- Contract with companies that have a local presence
- Hire local Our region's talent base is robust and diverse
- Eat locally produced food when available support growers, local distributors, and locally owned food establishments. This also helps cut down on travel and carbon emissions
- Support our local non-profits They support us
- Serve or otherwise engage and invest in our local community as a citizen and a volunteer

"Thinking Local" is really just a "mind-set" that helps retain wealth in our region. It benefits our economy, creates jobs, increases the tax base and it helps all of us.





