





River City Logistics Incorporated Expands Peosta Team; Will Host Nevada vs. Iowa Hawkeyes Tailgate

Peosta, IA and Reno, NV – April 20, 2022 - <u>River City Logistics Incorporated</u> (RC Logistics) kicks off its 3-year commitment to Back the Pack as the Peosta, Iowa- and Reno, Nevada-based transportation and freight brokerage services company partners with Nevada Wolf Pack Athletics.

"RC Logistics committed to Back the Pack through a 3-year partnership with Wolf Pack football and basketball," shared Nick Lester, Director of Operations. "We'll kick-off our partnership at this weekend's Battle Born Showdown, and will welcome Wolf Pack fans to the Nevada vs. Iowa football game in Iowa City, IA, on September 17, 2022. Tickets to the Nevada versus Iowa game are <u>available here</u>."

Recently, RC Logistics:

- Increased revenues by 256% YOY
- Expanded the number of team members based in the Peosta customer service center five-fold
- Relocated its operations management team to the Peosta, Iowa office
- Secured a new headquarters building in Dubuque which will open September 2022
- Launched its partnerships with the John Deere Classic and Barracuda 2022 PGA TOUR events which, combined, support more than 500 local charities in their respective markets.

<u>RC Logistics</u> is one of the fastest-growing 3PL (third-party logistics) transportation and freight brokerage services companies in the nation with customer service centers in Peosta, Iowa and Reno, NV. With owned-asset and brokered services, RC Logistics handles all categories of freight along all modes of transport. The company was founded to be a more client-forward and relevant service provider, a strong supporter of local educational, environmental and community-based initiatives, and as an innovator in equitable work-life balance, recruiting and retention practices.

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