



Local Transportation & Logistics Company Commits to Keep Larkin Circle Area of Truckee River Beautiful!



March 3, 2022 – Reno, Nevada – [River City Logistics Incorporated](#) (RCL) has joined the impressive group of more than 55 other community partners who have adopted an area in the Truckee River and Meadows through the [Keep Truckee Meadows Beautiful Adopt-A-Spot](#) program. RCL has adopted the Larkin Circle area along the Truckee River for its 2022 clean-up project.

“River City Logistics Incorporated is thrilled to partner with the team at Keep Truckee Meadows Beautiful to maintain and enhance one of the most scenic stretches of the Truckee River through Sparks, Nevada, and along the [Tahoe Pyramid Bikeway](#),” shared Nick Lester, Director of Operations. “More than 5,000,000 visitors make the Tahoe/Reno/Sparks their vacation get-away to explore our lakes and rivers, to bike from Lake Tahoe to Pyramid Lake, and to float the Truckee River through downtown Reno & Sparks. The Truckee River area is a big reason why our entire team loves living here, so giving us the opportunity to beautify the community that supports us is a match made in heaven.”

Vice President Josh Greenbaum will lead the initiative as the “Adopt-A-Spot” Coordinator, coordinating quarterly cleanups for a stretch of Truckee River that receives a heavy amount of debris from its surroundings. “In 2021, more than 30 yards of trash was removed from the Larkin Circle area along the Truckee River. At roughly 5,250 pounds, 30 yards of trash is a lot of junk messing up the water shed of the Truckee Meadows. RCL staff will donate more than 150 hours of time each year to the Adopt-A-Spot program.”

[River City Logistics Incorporated](#) is one of the fastest-growing transportation and freight brokerage services companies in the nation with customer service centers in Peosta, Iowa and Reno, Nevada. RCL was recently recognized as the 2022 Logistics Company of the Year by the [Nevada Center for Entrepreneurship and Technology](#), a leading think-tank and incubator. RCL won the award based upon their revenue growth, employment and recruiting principles, their contributions to the northern Nevada community, and upon their commitment to hire, train and advance staff who hail from a diverse work/life/experience spectrum.



Local Transportation & Logistics Company Commits to Keep Larkin Circle Area of Truckee River Beautiful – Page 2



With owned-asset and brokered services, River City Logistics handles all categories of freight along all modes of transport. The company was founded to be a more client-forward and more relevant provider of freight and transportation services through financial support for local charities, a strong and supportive work-life model, meaningful community involvement, and through recruiting practices that are equity-based.

River City Logistics Incorporated
www.RiverCityLogistics.net
800-853-8418

Peosta, Iowa
Reno, Nevada

Chris Brewer – Founder & President
Josh Greenbaum – Vice President
Nick Lester – Director of Operations
